

# A whole host of calendar dates to target

## JANUARY

- 1 New Year's Day
- 2 Science Fiction Day
- 13 National Sticker Day
- 15 National Hat Day
- 15 Martin Luther King Jr Day
- 19 Winter Olympics
- 23 National Pie Day
- 24 National Compliment Day
- 26 National Spouse's Day

## FEBRUARY

- 4 Grammy Awards
- 9 National Pizza Day
- 10 Korean & Chinese New Year & Sonam Lhosar
- 11 Super Bowl
- 14 Valentine's Day
- 15 Singles Awareness Day
- 20 Carnival
- 19 President's Day
- 20 Love Your Pet Day
- 23 Norway's Solfestuka

## MARCH

- 3 World Wildlife Day
- 8 International Women's Day
- 10 Oscar Night
- 12 Start of Ramadan
- 14 White Day
- 17 St. Patrick's Day 2023
- 18 Green Monday
- 19 St. Joseph's Day
- 20 International Happiness Day & Norvuz
- 25 Greek Independence Day & Holi
- 29 Good Friday

## APRIL

- 1 April Fools Day & Easter Monday
- 9 End of Ramadan
- 15 International Children's Day
- 18 Know Your Customers Day
- 22 Earth Day
- 23 World Book Day
- 27 Netherlands King's day
- 29 International Dance Day
- 30 Walpurgis Night

## MAY

- 1 Labour Day
- 5 Mother's Day
- 8 Victory Day & Europe Day
- 9 Ascension Day
- 15 Buddha Purnima
- 16 Cinco de Mayo & Wesak Day
- 19 Pentecost Sunday
- 20 Victoria Day & Whit Monday
- 25 African Unity Day
- 25 National Wine Day
- 27 Memorial Day
- 30 Corpus Christi

## JUNE

- 1 Pride Month
- 5 World Environmental Day
- 7 National Doughnut Day
- 8 Best Friends Day
- 12 National loving Day
- 16 Father's Day
- 17 Eid Al Adha
- 24 Midsommar
- 24 Saint John's Day
- 30 Social Media Day

## JULY

- 1 Canada Day
- 4 US Independence Day
- 6 Islamic New Year
- 7 World Chocolate Day
- 8 National Video Games Day
- 17 World Emoji Day
- 16 Ashura
- 17 Hari Raya Haji
- 18 Know Your Customers Day
- 20 National Moon Day
- 21 National Ice Cream Day

## AUGUST

- 7 Teej
- 8 International Cat Day
- 10 National Lazy Day
- 11 Son & Daughter Day
- 15 Assumption Day
- 16 National Tell a Joke Day
- 17 National Nonprofit Day
- 19 World Photography Day
- 26 International Dog Day
- 26 Janmashtami

## SEPTEMBER

- 6 Ganesh Chaturthi
- 8 International Literacy Day
- 11 Ethiopian New Year
- 16 Mawlid & Chuseok
- 21 Oktoberfest
- 21 International Day of Peace
- 27 World Tourism Day
- 27 Meskel
- 28 AFL Grand Final

## OCTOBER

- 4 Chinese National Day
- 5 World Teachers' Day
- 9 Navami of Durga Puja
- 14 Day of Respect for Cultural Diversity
- 16 Boss' Day
- 18 Know Your Customers Day
- 28 Greece National Anniversary
- 31 Halloween
- 31 Reformation Day
- 31 Diwali

## NOVEMBER

- 1 All Saints' Day & Govardhan Puja
- 1 World Vegan Day
- 7 Chhath Puja
- 11 Veterans Day & Remembrance Day
- 15 Guru Nanak's Birthday
- 17 Day of Freedom and Democracy
- 19 International Men's Day
- 20 Poet's Day
- 28 Thanksgiving
- 29 Black Friday
- 29 Native American Heritage Day
- 30 Small Business Saturday

## DECEMBER

- 2 Cyber Monday
- 4 National Sock Day
- 6 Feast of St. Nicholas
- 8 Immaculate Conception Day
- 14 National Free Shipping Day
- 24 Christmas Eve
- 25 Christmas Day
- 26 Kwanzaa
- 26 St. Stephen's Day
- 31 New Year's Eve



● Holiday

● Events

● E-commerce

● Awareness